TOP 10 REASONS TO DO BUSINESS IN

Accommodations • With more than 150,000 rooms, Las Vegas offers the best group value proposition in the world.

Convention Services ■ With almost 230,000 resort industry employees, Las

Vegas will provide the best convention experience in the world. Our resorts host more than 21,600 meetings, conventions and incentive programs annually, ranging in size from 10 to over 100,000 attendees.

Increased Attendance The attractiveness of Las Vegas generates strong attendance for meetings. On average, attendance increases 15 percent when conventions rotate into Las Vegas. Research also shows that attendees spend more time in meetings and on the trade show floor when programs are held in Las Vegas.

Convention Centers Space, space and more space. Las Vegas has more than 10.7 million sq. ft. of exhibit space and is home to three of the country's 10 largest convention venues: the Mandalay Bay Convention Center, a 1.7 million-square-foot center on the south Strip; 1.8 million-square-foot Sands Expo and Convention Center adjacent to the Venetian; and the 2.2 million-square-foot Las Vegas Convention Center.

Air Service With more than 950 inbound and outbound flights per day and nonstop service from 130-plus U.S. cities, Las Vegas is easy on your time and budget.

Location, Location McCarran International Airport is conveniently located less than one mile from Las Vegas Boulevard and 3.5 miles from the Las Vegas Convention Center. More than 150,000 hotel rooms are in Las Vegas, most within a 15 minute drive from the airport.

Weather Pear-round appeal: Las Vegas averages 300 days of sunshine per year and averages less than five inches of precipitation annually. This warm, dry climate is attractive for meetings throughout the year.

Transportation In many cases, the close proximity of Las Vegas hotels eliminates the need for transportation as delegates can walk to many destinations. When transportation is required, however, Las Vegas offers myriad of options including bus, taxi, shuttles and the country's first automated monorail.

Dining There are few other cities in the world that are able to boast about the wide array of dining options available, from all-you-can-eat buffets to some of the finest restaurants in the world. Many of the great chefs have set up shop in Las Vegas restaurants, where patrons are consistently rewarded with great food. As a result, Las Vegas has options for every culinary taste.

Las Vegas Convention and Visitors Authority The LVCVA is the ultimate authority on Las Vegas. Our team of friendly Las Vegas experts has an extensive array of tools available to assist you, including:

- Lead distribution
- Attendance promotion
- Site inspection arrangements
- Familiarization tours
- Facility and contact information
- LVCVA housing assistance
- Local supplier coordination
- Promotion assistance
- Press releases/press kits
- Visitor brochures, guides and maps
- Calendar of events and shows
- Convention/trade show planning services
- Registration staffing
- Destination research